Most Complete OCT. 10-16 Programs — Another Big Week:

TV Guide

BISHOP SHEEN
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WHAT KID SHOWS DO TO YOUR CHILD

15¢

The Newest Fad:
AL CAPP LANGUAGE

The Lindy Lexicon

or Words Webster Never Knew

by Al Capp

Every Sunday afternoon, 12:15 to 12:30, Al Capp, who as we needn't tell you is the creator of Li'l Abner, appears on ABC to speak a highly unusual and stimulating "television essay" or two.

Mr. Capp touches on a large variety of subjects. His manner is disarmingly jovial. And, though his essays are designed mostly for entertainment, he has often delivered a message on tolerance, or honesty, or good neighborliness before you know it.

An excellent example of his TV work is the cartoon and its explanation reproduced here which he used on a recent show.—Ed.

(1) **The Shlemeel**—is the waiter who is spilling the hot soup on the customer. The **Shlemeel** isn't a bad guy . . . he doesn't mean to do anything bad . . . he's simply incapable of doing anything good. Look how regretful he is that the **Shlemoxxel** (2) is being boiled alive.

(2) **The Shlemoxxel**—doesn't have to do anything to cause disaster . . . all he has to do is **be** someplace . . . and the disaster **finds** him.

(3) **The Shnook**—is the fella who is surprised to see this horrible thing happening . . . but who is delighted because it isn't happening to **him. He's** the guy who tossed the wet cigar butt on the floor that the **Shlemeel** (1) is slipping on. A **Shnook** doesn't do mean things deliberately. It's simply that everything he does turns out to be mean . . . and he isn't sorry.

(4) **The Shtoonk**—is the one who is laughing at the poor **Shlemoxxel** (2). A **Shtoonk** enjoys misery but he's too yellow to cause it himself.

(5) **The Shnorrer**—is a chap who never misses an opportunity . . . except an opportunity to spend his own money. He's telling the waiter to quickly put **his** dinner on the **Shtoonk's** (4) check because he feels that all this horror is making the **Shtoonk** (4) feel so good he won't notice that he's paying double.

(6) and (7) **The Shloomps and Shleppers**—The **Shloomp** (6) is very much like the **Shlepper** (7) . . . except that he is not so hopeful. The one thing a **Shloomp** and a **Shlepper** have in common is that neither of them can do anything. The **Shlepper** (7) is arising from his table in a sort of dazed effort to do something . . . and no matter **what** he does . . . it will make matters worse . . . but the **Shloomp** (6) is smart enough to realize that **he's** too stupid to do anything . . . and so he just sits there.

Al Capp Sticks Pins in the Human Race

BY JOHN CROSBY

I don't know whether Al Capp is especially welcome in his own home anymore, though he's certainly welcome in mine.

Capp, a gusty, bellicose individual who is incessantly pregnant with unorthodox opinion, has never been satisfied with the quarter billion dollars or so he earns drawing "L'il Abner" or with the confining limits of cartooning.

Crosby

He's now expanded rather ominously into television where on "The Al Capp Show," seen in New York only, he draws cartoons and gives tongue to his unflattering estimate of the human race.

It's a very funny and extremely provocative show. Provocative, I imagine, of a lot of angry mail from the staider citizenry who could easily mistake some of his tongue-in-cheek comments for subversive utterances.

* * *

ONE OF HIS first targets was his own fifteen-year-old daughter, Cathie, who, I rather suspect, doesn't speak to him any more.

Mr. Capp drew a cartoon of her, all arms and feet, while discoursing on teen-age clothes ("The way you can tell a girl from a boy in the fifteen-year-old-set is that the girl's feet are usually bigger"); on their hour-long telephone conversations consisting entirely on both ends of "Yaah" and "Sure" and "O. K." and of her romance with Teddy.

* * *

"IT WAS a quiet romance, mainly because neither of them ever spoke to each other. Cathie would go into one room and watch television and Teddy would go into another room and read comic books.

"This would go on all evening until neither of them could stand it any more—and Teddy'd leave. Naturally that meant they were going steady."

"In the teen-age set the difference between staying just friends and going steady is that, if you're just friends you can ignore each other from a distance, but if you deliberately arrange to meet and ignore each other, you're going steady.

"And so when Cathie called my studio and told me she and Teddy had broken up, I asked her how she could tell."

* * *

CAPP ALSO HAS made some pithy gemarks about his seven-year-old son which probably don't fit too well with the child.

"Like all normal American kids, Kim can tell you exactly what type of a space ship you'd need to get from the earth to the moon, but he never can figure out how to get home from school."

* * *

CAPP'S humor is essentially sadistic, designed to shock you into laughing and, more importantly, into thinking of the preposterousness of a good many of our institutions.

On his show he has poked fun at politicians, at the war between the sexes (which he says is girl vs. girl) and at modern art. (He drew a picture of Rita Hayworth in a bathtub with no water—in terms of modern art.)

* * *

IT'S A VERY simple show. Capp simply heaves into view and starts to talk, chuckling infectiously at his own humor, about flying saucers.

Or about the fact that there are only about 100 syndicated political commentators as compared to 300 Hollywood commentators all making predictions about Michael Wilding and Elizabeth Taylor.

I was especially captivated by one drawing of a waiter tipping a bowl of boiling soup all over one of his customers.

The waiter, Capp explained, was a schlemiel, a man who didn't like to spill boiling soup over the customers, but somehow always did.

The man getting boiled was a schlemozel (I don't know if I got these spelled right), who is the sort of guy who always happens to be in the way when the soup is spilled.

There were some other characters, all equally repellent or ridiculous. Between them they summed up Capp's opinion of most humanity as either knaves or fools or both.

* * *

THE CAPP SHOW has a refreshing bite and intelligence about it very different from any other show around. Capp has apparently drowned himself in his new work to the point of ignoring "L'il Abner" which lately has got awfully syrupy for my taste, almost as if it were being done by someone else entirely.

Thursday Night's TV Feature Films

11:15 p.m.—(7): Harriet Hilliard in "Take It Big."
11:15 p.m.—(2): James Mason in "Father and Son."

ess Television, Radio Guide

ded from radio and television station schedules and are subject to change without notice.

THURSDAY TV HIGHLIGHTS

s in "Fury and the Women," fea-

Our New Citizens" discussed by Community Education, New York ia Buckmaster, author of "Bread author; (2): Warren Hull host on

ow; (2): Garry Moore Show. "Blake of Scotland Yard" on

Club; (2): Dr. Sigmund Spaeth al Note," describing the how and (4): Johnny Dugan Show. tinee with Shirley Dinsdale, ven- Evelyn Tyner, pianist, "Winner

ows film, "Sons of Old Wyoming." Lone Ranger and faithful Indian ere's songs. h Carl Hoff's Orchestra. Judy and comedy in the Foster erge Burns and Gracie Allen; (4): cho Mark.

7:30 p.m.—(7): Dennis James host on Chance of a Lifetime; (4): Olive Deering stars in drama of stolen check racket, "Case of the Unkept Secret" on Treasury Men in Action; (2): Steve Allen Show.

8:00 p.m.—(7): Club Polka with host Warren Kelly, Betty Norman, singer; Gene Stroud, banjo player; (4): Dragnet uncovers violent crimes in trail of murder in "The Big Cast" starring Jack Webb as Sgt. Joe Friday of Los Angeles Police; (2): Pick the Winner, political discussions moderated by Walter Cronkite.

8:30 p.m.—(4): Wally Cox as young general science teacher, Mr. Peepers; (2): John McVey as Steve Wilson of Big Town aids policeman who is tracking his own son for crime.

9:00 p.m.—(7): "Slinking Fury" is Ona and Martin Johnson's story on Big Game Hunt; (2): Racket Squad tracks swindlers of stingy millionaire in "One More Dream"; (4): Lee Tracy as Martin Kane, private eye, traps racketeers victimizing charities.

9:30 p.m.—(7): Helpful Hints by Dr. Fixum; (2): Adventures of Boston Blackie; (4): Ask Mr. Another with Johnny Lujack as regular.

10:00 p.m.—(7): Tale of the Hawk is Neil Hamilton in "Hollywood Stadium Mystery."

10:30 p.m.—(2): I've got a Secret, quiz with Laraine Day.

	WJBF-TV (2)	WXYZ-TV (7)	WWJ-TV (4)	WJBK-TV (2)
4	:00 Cowboy Cab :15 " :30 " :45 "		Rawhide Falls Gabby Hayes Howdy Doody "	Hick'y Fool The " "
5	:00 Melodies, Money :15 " :30 Diane Dale :45 Movietone News	Willy Dodd Sportsiders Gen. Mickey Animal Fare		Cartoon Capers Time for Beany Telenews Act Sokets
6	:00 Annie Doo :15 " :30 Lone Ranger	Hollywood Mayor News Dinah Shore		Capt. Video D. Edwards, News

Arthur Godfrey
CBS News
Arthur Godfrey